



Srinivas Nagar, Mukka- 574 146, Mangalore, Phone: 0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013. Recognized by UGC,
New Delhi & Member of Association of Indian Universities, New Delhi)
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BBA (AVIATION & LOGISTIC MANAGEMENT)

Duration: 4 years, Eight Semesters. (Admissions open for the batch 2023-24)

Eligibility: Pass in 10 + 2 / 12th Standard with minimum 50% marks.

Admission needs a valid score in SUAT.

The classes will be held at the Institute of Aviation Studies, in City Campus, Pandeshwara and Mukka Campus, Surathkal, Mangalore, 574146.

The BBA programme was previously offered by Srinivas Institute of Management Studies (SIMS), Pandeshwara, Mangalore since 2006 recognized by **AICTE**, New Delhi and Accredited with 'A' Grade by **NAAC**.

About BBA (Aviation & Logistic Management):

The **Bachelor of Business Administration (BBA)** in Aviation & Logistic Management is an Undergraduate Programme designed for those who are seeking to prepare themselves for managerial responsibilities. This will help them to develop their ability to recognize and solve problems and to understand the role of business in the ever-changing scenario. BBA in Aviation & Logistic Management is a three-year graduate programme. A degree in Aviation & Logistic Management provides individuals with the education necessary to oversee the departments of Airlines, Airports and Cargo Management (Air, Sea & Land). Students will gain in-depth understanding of the complexities involved in Aviation and Logistics economics, finance and regulatory issues.

Special Features

- ✕ Classes will be held between 9.00 am to 2.00 pm with half an hour break during week days.
- ✕ E-Study material will be provided from the college for every subject according to the syllabus.
- ✕ Industry oriented syllabus with special focus on experimental learning.
- ✕ Mini project in each semester.
- ✕ Innovations in examination system with opportunity for personal seeing of evaluated papers.
- ✕ 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- ✕ Make-up exams in every semester to avoid year loss.
- ✕ Placement support and research-oriented projects for every student.
- ✕ Focus on smart skill development & training on competitive exams.
- ✕ Opportunity to visit various Domestic, National, and International Airports, Sea ports, Travel and Tourism Agencies and to work with them.
- ✕ Separate Hostel & Transport facility for Boys & Girls.
- ✕ International Airport visits in Foreign Country.
- ✕ Training Programmes.
- ✕ Bharatanatyam and Event Management Classes.
- ✕ Online Class Support based on requirements and situation.

Career Opportunities

Security Handling, Air Cargo Management, Customer Service Management, Customer Relationship Management, Passenger Reservations & Ticketing, Revenue Management, Airline Sales & Marketing, Flight/Data Analysis, Load Control Management, Inventory Management, International Logistic Manager and Supply Chain Manager. They are allowed to pursue MBA and other relevant post-graduation.

Programme Structure:

SEMESTER 1			SEMESTER 2		
Sl. No	Subjects	Sl. No	Subjects	Sl. No	Subjects
1.	Professional English I (AECC)	1.	Professional English II (AECC)	1.	Professional English III (AECC)
2.	Introduction to Aviation Management (DSC)	2.	Cabin Crew Management (DSC)	2.	Micro Economics (DSC)
3.	Business Accounting- I (DSC)	3.	Business Accounting II (DSC)	3.	Financial Management (DSC)
4.	Fundamentals of Management (DSC)	4.	Managerial Mathematics and Statistics (DSC)	4.	Aviation Resource Management (DSC)
5.	Open Elective: Cyber Crime And Cyber Law (OE) OR Open Elective : Modern Banking (OE)	5.	Open Elective: Food and Beverage Management (OE) OR Open Elective: Landscaping (OE)	5.	Open Elective: Intellectual Property Rights (OE) OR Open Elective: Consumer Protection Law (OE)
6.	Employability Skill Enhancement Programme-I (SEC)	6.	Human Rights and Environmental Studies (SEC)	6.	Constitution of India (SEC)
7.	Health & Wellness / Social & Emotional Learning (SEC)	7.	Health & Wellness / Social & Emotional Learning (SEC)	7.	NSS/Physical Education (SEC)
8.	Employability Skill Enhancement Programme-II (SEC)	8.	Employability Skill Enhancement Programme - III (SEC)	8.	Employability Skill Enhancement Programme - IV (SEC)
SEMESTER 3			SEMESTER 4		
1.	Professional English III (AECC)	1.	Professional English IV (AECC)	1.	Professional English IV (AECC)
2.	Micro Economics (DSC)	2.	Macro Economics (DSC)	2.	Macro Economics (DSC)
3.	Financial Management (DSC)	3.	Corporate Accounting (DSC)	3.	Corporate Accounting (DSC)
4.	Aviation Resource Management (DSC)	4.	Aviation safety & Security Management (DSC)	4.	Aviation safety & Security Management (DSC)
5.	Open Elective: Intellectual Property Rights (OE) OR Open Elective: Consumer Protection Law (OE)	5.	Open Elective: Operations Research OR Open Elective: Management Information System	5.	Open Elective: Operations Research OR Open Elective: Management Information System
6.	Constitution of India (SEC)	6.	Flight Catering (SEC)	6.	Flight Catering (SEC)
7.	NSS/Physical Education (SEC)	7.	Employability Skill Enhancement Programme -V (SEC)	7.	Employability Skill Enhancement Programme -V (SEC)
8.	Employability Skill Enhancement Programme - IV (SEC)	8.	Employability Skill Enhancement Programme - VI (SEC)	8.	Employability Skill Enhancement Programme - VI (SEC)

SEMESTER 5		SEMESTER 6	
Sl. No	Subjects	Sl. No	Subjects
1.	Internship in Aviation Industry or any Agency Involved in Logistic Operations, or in Air cargo. (DSC)	1.	Legal Aspects of Business (DSC)
		2.	Cost Accounting (DSC)
		3.	Entrepreneurship Development (experimental Learning) (DSC)
		4.	Air Cargo Management (DSC)
		5.	Air Cargo Handling Procedure (DSC)
		6.	Air Cargo Law & Conventions (DSC)
		7.	Cyber Security/ Ethics and Self Awareness (SEC)
SEMESTER 7		SEMESTER 8	
1.	Organisational Behaviour (DSC)	1.	Research on the Core Area (DSC)
2.	Business Research Methods (DSC)		
3.	Export And Import Policies (DSC)		
4.	International Business and Trade (DSC)		
5.	Supply Chain Management (Experimental Learning) (DSC)		
6.	Project with reference to the aviation Industry (DSC)		

*DSC-Discipline Core

*OE- Open Elective

*SEC-Skilled Enhancement Courses

*AECC- Ability Enhancement Compulsory Courses

ADMISSIONS OPEN 2023-2024

